	Rep Order# EC'd Yes
	6856854
	Ver# 1
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Showing	Traffic Order# 107058 La
Showing Buylines: All Lines	Printed: 09/26/2 Last Received: 09/25/2012 1:50 PM
Lines	Printed: 09/25/2012 1
	09/26/2012 8:01 AM 1:50 PM

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Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser () .DCCC/HORSFORD
Product DCCC/HORSFORD
Estimate# 1877 Fax# JESSE DEMASTRIE Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E //1877 Flight Dates 09/26/2012 - 10/01/2 Hiatus Weeks 09/26/2012 - 10/01/2012 Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX# 215-568-6540 215-568-1845

- CONTRACT COMMENT --

) PHILADELPHIA) AMY MCCREARY

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4P-430P	3P-4P Buyline Comment: PHIL	1230P-1P Buyline Comment: AGENDAY	12P-1230P Buyline Comment: NEWS	7A-9A Buyline Comment: TODAY	7A-9A Buyline Comment: TODAY	6A-7A Buyline Comment: NEWS	6A-7A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	5A-6A Buyline Comment: NEWS	Time
	: PHIL	.: AGENDAY	P P	:: TODAY	:: TODAY	: NEWS	:: NEWS	: NEWS	NEWS	Program
:30	:30	: 30	:30	:30	:30	:30	:30	:30	:30	Len
\$600.00	\$450.00	\$325.00	\$425.00	00.000\$	\$850.00	\$650.00	\$700.00	\$450.00	\$325.00	Rate
09/26-09/28	09/26-09/28	10/01-10/01	10/01-10/01	10/01-10/01	09/26-09/28	09/26-09/28	10/01-10/01	10/01-10/01		Dates
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\$600.00	\$450.00	\$325.00	\$425.00	\$900.00	\$850.00	\$650.00	\$700.00	\$450.00	\$325.00	Total Cost
										Daypart

Buyline Comment: NEWS

21	20	19	18	17	<u>1</u>	15	14	13	12	卢	LT Ln	Esumate# Buyer Phone# Fax#	Station 1 Advertiser Product	Rep Order# EC'd Yes
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11A-12P Buyline Comment:	SOP-830P Comment:	1P-515P Comment:	8P-10P Buyline Comment:	730P-8P Comment:	730P-8P	530P-730P Comment:	630P-730P ne Comment:	5P-630P Buyline Comment:	5P-630P Buyline Comment:	4P-5P Buyline Comment:	Time	ASTRIE	KSNV-TV LAS VEGAS, NV. ().DCCC/HORSFORD DCCC/HORSFORD	Ver# 1
RR R	SNE	FNIA	VOICE	FACE	FACE	WH/JEP	WH/JEP	NEWS	NEWS	NEWS	Program		O	Mod # 0
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\$325.00	\$10,000.00	\$2,400.00	\$4,000.00	\$900.00	\$800.00	\$1,300.00	\$1,000.00	\$1,000.00	\$1,200.00	\$725.00	Rate	09/26/2012 - 10/01/2012	, DC 20007	Traffic Order# 107058 Sho
10/01-10/01	09/30-09/30	09/30-09/30	10/01-10/01	10/01-10/01	09/26-09/28	10/01-10/01	09/26-09/28	09/26-09/28	10/01-10/01	10/01-10/01	Dates	12		058 Prin Last Received: 09/ Showing Buylines: All Lines
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\$325.00	\$10,000.00	\$2,400.00	\$4,000.00	\$900.00	\$1,600.00	\$1,300.00	\$2,000.00	\$1,000.00	\$1,200.00	\$725.00	Total Cost	6540 1845	PHIA REARY	
											Daypart			2 of 3

		LT	Fax#	Phone#	Buyer	Estimate#	Product	Advertiser	Station	Rep Order# EC'd Yes
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W-F		Day			JESSE DEMASTRUE	1877	DCCC/HORSFORD	().Da	NV-TV LAS	6856854
9A-10A		Time			ASTRIE		SFORD	().DCCC/HORSFORI	Station KSNV-TV LAS VEGAS, NV.	Ver#
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:30		Len			09/26/	2/E //1877	WASHINGTON, DC 20007	KSTNW	()GMMB	Traffic (
\$350.00		Rate			09/26/2012 - 10/01/2012	77	DC 20007			Traffic Order# 107058 Sho
09/26-09/28		Dates			12					058 Printed: 09/26/ Last Received: 09/25/2012 1:50 PM Showing Buylines: All Lines
ш		Spots/Week # of		Salesperson FAX#	Salespers		Salesperson	Sales Office	Rep Firm	ıted: 25/2012
卢		≥k # of Weeks			#		^	$\widehat{}$		09/26/2012 8:01 AM : 1:50 PM
⊭		Total Spots		215-568-1845	215-568-6540) AMY MCCREARY	PHILADELPHIA		8:01 AM
\$350.00	1	Total Cost		1845	5540		REARY	PHIA		
] - - -	Daypart								3 of 3

-- REPORT TOTALS-

Buyline Comment: TODAY II

Report Totals: 24 / \$31,475.00

-SALES MONTHLY TOTALS-

Oct 12: 11 / \$11,250.00

Sales Totals: 24 / \$31,475.00

13 / \$20,225.00

Station Totals: 24 / \$31,475.00

Lines not sent/rcld/rtrn: 0 / \$0.00 -COMPETITIVE-

Market Totals

\$125,900

KINV CATV

% C2 %

KTUD KBLR

% % ₩

KVCW

KINC

% %

KVMY KLAS

3 29

KSNV

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--COMPETITIVE COMMENTS--

EST SHARES NEW ORDER

Books Demos NOV12 RA35+

---Agency Comment---

PLEASE NOTE ADDRESS CHANGE EFF 8/12

- CREDIT RISK -

CASH IN ADVANCE